



**VBHC  
THINKERS  
MAGAZINE**

**VBHC Christmas  
2019 Edition**

**December 2019**

**10<sup>th</sup>** ValueBased  
HealthCare | *Center  
Europe*

**VBHC**

**Culture**

**Creation**



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# VBHC

# Culture

# Creation

## **Medical Leadership**

**How to create motivated Care Teams**

## **Happier staff, healthier patients**

**Measuring the impact of culture on patients**

## **Culture eats strategy for breakfast**

**Where to start?**



**Looking Back at the VBHC Prize 2019**



**Applicants from every continent in the world!**



Applications from 17 different countries



Applications for 35 medical condition



28,5% E-Health applications



32,5% Primary care applications



57% Patient outcome applications

**ValueBased HealthCare | Prize 2019**

**ValueBased HealthCare | Center Europe**



**Who will be the next VBHC Prize winner?**

2014



2015



2016



2017



2018



2019



2020



# BLOG

## PID Early Diagnosis (PED) Project

Lorenzo Rimoldi, MA. – Your Business Partner



The PED Project is an initiative that promotes selected patient-based and cost-effective actions to improve an early diagnosis of Primary Immunodeficiency Diseases (PID) for thousands of children and adults in the European Reference Network area. PID are over 400 rare chronic immune system disorders. Underreported cases lead to recurrent infections and chronic organ system damage, which also cause severe psychological consequences. With this project, our team is working to enhance clinical outcomes and decrease significantly morbidity and mortality rate of PID patients, along with achieving a substantial costs reduction associated with an early diagnosis.

The PED project is a patient-centered and doctor driven initiative that works in integrated practice units and is organised in four pillars: (1) Promotion of newborn screening (NBS) for severe combined immunodeficiencies (SCID); (2) Creation of a computer-based algorithm to allow early diagnosis of PID in primary care (PIDCAP project) (3) Design of a dedicated clinical pathway (PDTA) for PID; (4) Development of an online educational tool for non-immunologists and patients. On the paediatric side, the Hospital Universitari Vall d'Hebron is focusing on the promotion of NBS and has developed the computer-based algorithm for PID screening.

On the adults side, we have completed the first patient pathway re-design with *Ospedali Riuniti Torrette*. There a fully driven clinical team worked to draw the most effective way of dealing

with each phase of the pathology, including pre-diagnosis, diagnosis and treatment. The team involved not only clinicians from the hub but also a number of GPs and clinicians on the territory, where

these patients can be reached more easily. The initiative immediately met the enthusiasm of *Mauriziano Hospital* who are currently replicating the project following the same approach. At the same time *UZ Ghent Hospital* developed an online educational tool to inform, create awareness and give important information to patients, caregivers and GPs.

Winning the Dragon's endorsement represented an important international recognition of the innovation and value that this new methodology brings for patients and the healthcare system, and this gave even more enthusiasm to our team. It also gave us the opportunity to structure and formalise the efforts we were conducting at different levels. The team kept working hard on this project and achieved important results. NBS for SCID and a pilot phase with around 300.000 individuals of the PIDCAP project are already implemented in Catalonia. A PDTA has already been organized in Marche Region (Italy) with the subsequent approval by the Regional Health PED is closely working with the Italian Association for PID (AIP), the Catalan Association for PID (ACADIP), the Barcelona-PID Foundation, and BUBBLE ID (PID patient organization Ghent). There is still a lot of work to be done to scale up and foster information and awareness and at this stage the Dragon Endorsement gave us the extra push we needed to make our initiative take off.





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## Apply for the Value-Based Health Care Prize 2020

Applications will be accepted until February 17<sup>th</sup>, 2020

**The 7th VBHC Prize Event May 14th 2020**

For more information, subscribe to the newsletter

[www.vbhcprize.com](http://www.vbhcprize.com)

### Why you should apply for the VBHC Prize 2020:

- ❖ Give your initiative a **boost** through exposure to more than 350,000 healthcare professionals
- ❖ Gain feedback from the **international expert jury**
- ❖ Obtain **recognition** as an inspiring initiative that creates excellent patient value
- ❖ **Celebrate** the successes and hard work of all who focus on increasing patient value
- ❖ **Network** with other VBHC experts