Leaders are people who observe the world around them and seek deep understanding:
they are prepared to face reality,
they take the risk to explore new ways, new territories.
They work individually and with their travelling companions.
They live joys and challenges.

They never give up!
They never accept second best!
They always want to go further, to go that extra mile.
Each of them with their willingness to take responsibility,
to take their own decisions;
with their own experiences and their own competences.
These, men and women, hold their heads up high!
They share the same aspirations, they look further ahead. Always.

The Journey is the Travellers

Maria Rosaria Natale
- **12 WORKSHOPS** (8 in presence, 4 virtual)
  At inspiring locations

- **WORKING WITH MASTERS**
  GIANPIERO Petriglieri - Professor of Organisational Behaviour at INSEAD
  ERIK VAN DE LOO - Professor of Clinical Leadership at INSEAD
  VELASCO VITALI - Artist, Painter, Sculptor

- **A COMMUNITY OF INTERNATIONAL TOP LEADERS**
  Method and best practices

- **PERSONAL COACHING PATH** with Maria Rosaria Natale Ph.D
  To develop a more effective leadership

- **KNOWLEDGE**
  Researches, articles and multimedia materials

- **DIGITAL SPACE**
  To share contents and have a constant dialogue with the participants

- **BOOKLETS**
  The story of each step of the community experience

- **VIDEOS AND IMAGES** (made by Lupe De La Vallina)
  Living the experience through videos and photographs
What Leadership Community is

A unique journey of personal and professional growth

Leaders and great innovators work together in a safe and inspiring place

Leaders reach a deep impact in their life and business, following a common method - the Innovation Process -

With the ambition to change themselves and the world around them

CULTURE - COMMUNICATION - PROTOTYPE
different stories, one common gaze

Leaders

Art & Beauty

Great Innovators

Individual Coaching

THE SAME METHOD: INNOVATION PROCESS
observing, questioning, associating, building relationship, prototyping
WHY TO JOIN

UNIQUE COMMUNITY, MULTIPLE BENEFITS

1. RELEVANT OUTPUTS:
   Tangible innovation, not an abstract result

2. INNOVATION PROCESS:
   A path, not a discussion

3. POWERFUL RELATIONSHIPS:
   A Leaders' Community, not a club

4. GOOD OF OUR WORLD:
   Innovation for good, not for its own sake

5. MEANINGFUL LEARNING:
   Innovators, not speakers
RELATIONSHIPS: THE KEY TO INNOVATE

THE COMMUNITY IS BASED ON RELATIONSHIPS: THE VERY OPEN KIND OF INTELLIGENCE.

Relationships with bright people build new connections and new connections lead to innovation.

In every innovation process each person needs to involve herself, in a real comparison, in a responsible work, in a creative effort. Constantly.

Connections are the fuel for creativity: “Creativity is the ability to see relationships where none exist” Thomas Disch.

Seeing new relationship requires to have a trained, curious and vigilant eye.

It is a positive mixture: (1) having this creative gaze and (2) cultivating relations with other people with the same desire to generate value.

Our Community is founded on these two solid pillars and everyone here can learn something really new and effective by staying actively involved with the other members of the learning path.
CULTURE

WHAT ARE THE CONDITIONS TO PUT IN PLACE TO FEEL FREE AND RESPONSIBLE TO INNOVATE?

COMMUNICATION

HOW TO COMMUNICATE INNOVATION?

fast, effective, measurable

HOW TO PROTOTYPE?
Leaders in their companies, managers, entrepreneurs. Curious people, committed to learn and grow. Able to influence the strategy and the culture of their companies.

CEOs, COOs, SVPs, owners

The community will be truly exclusive (maximum 20 international leaders).
VOICES OF THE COMMUNITY

Tom Maes
Innovation Manager
Bayer (Germany)
Here I activate my brain!

Vincenzo Regazzoni
Chief Manufacturing Officer
Ferrari (Italy)
For me it is a great opportunity of contamination and a chance to reflect on my leadership/activities

Nadia Benabdallah
Chief Engineering Team
Vodafone Global
After the first year of experience in Leadership Community I invited all my team to join

Giuseppe Fraizzoli
Managing Director
Humanitas (Italy)
I like the challenges that every time the Community presents to myself and the way I see now myself as a manager

Fabienne Schwalbe
Management Consultant (France)
It has been very effective and helpful during a transition period of my career

Richard Solomon
Chief Accountant
RBS (UK)
Before I was sceptic. Now I can say it has been the most powerful learning experience in my life

Rosa Riera
Head of Employer Branding & Social Innovation
Siemens (Germany)
Working with great innovators like Pistoletto, Toscani, Warrior, gave me the mindset/tools to innovate in my company

Pierluigi Parmeggiani
Owner, Private Banker,
Independent Capital Advisors (Italy)
Here, I exercise leadership on people and I find it really interesting and useful
The previous editions

2012
2016
EDITION 2012-2013 “INTEGRITY”

ERIK VAN DE LOO
Leadership INSEAD professor (Netherlands)

RENATO ABRAMOVICH
Managing Director at Natura (Brazil)

EVELYNE SEVIN
Egon Zehnder Partner (France)

KEVIN KAISER
Finance INSEAD professor (Canada)

EDITION 2012-2013 “INTEGRITY”

COSTANTINO ESPOSITO
Philosophy professor (Italy)

HORACIO FALCAO
Negotiation INSEAD professor (Brazil)

JAAP WINTER
Partner at Law Firm (Netherlands)

EDITION 2014-2015

PADMASREE WARRIOR
CEO NextEV (California)

OLIVIERO TOSCANI
Photographer, Communicator (Italy)

MICHELANGELO PISTOLETTO
Conceptual and Social Artist (Italy)

EDITION 2014-2015

“CREATIVITY AND INNOVATION”

EDITION 2015-2016

“THE PROTOTYPE”

CAMILLO REGALIA
Psychology of Leadership professor (Italy)

KEVIN KAISER
Finance INSEAD professor (Canada)

“EDIMAR”
Social Center (Cameroon)